PERSONAL KIT GUIDELINES FOR ONE DAY EVENTS

SPECIFICATIONS

UPPER BODY

TOTAL MAX 3 LOGOS
3x Personal Sponsors (includes sports manufacturer)
5cm height, 10cm width, max 40cm²
Sports manufacturer logo can only appear on front.
All other positions are optional, and can appear on sleeves and reverse

Athlete/Club Name
Vertical max width 10cm; Horizontal max height 10cm

LOWER BODY

TOTAL MAX 3 LOGOS
3x Personal Sponsor (includes sports manufacturer)
5cm height, 10cm width, max 40cm²
Sports manufacturer logo can only appear on front.
All other positions are optional, and can appear on front or reverse

Athlete/Club Name
Front or Reverse
Vertical max width 5cm; Horizontal max height 5cm
For any decorative marks on upper or lower body: max 10cm width

ALL OTHER APPAREL / ACCESSORIES

TOTAL MAX 2 LOGOS
1x Athlete’s Name
1x Sports Manufacturer

Athlete’s Name max 5cm height
Sports manufacturer logo 4cm height or width, max 10cm²

PLACEMENT

KEY FOR POSITIONS
All positions depend on the type/style of the individual competition kit e.g. if it has sleeves, zips, vests, crop tops, leotards etc.

- Designated areas for: Sports Manufacturer Logo
- Designated areas for: Personal Sponsor Athlete/Club Name
- Bib positioning
- Designated areas for: Athlete’s Name Sports Manufacturer Logo