



## COMPETITIONS AND EVENTS DIRECTOR

If you are a strategic thinker, experienced in delivering sports events, stimulated by international, multicultural environments and global challenges. And if you love Athletics. Come and join World Athletics leadership team and contribute to shaping the future of the most participated sport on the planet and the number one Olympic sport.

World Athletics is looking for a highly motivated, experienced **Competitions and Events Director** to lead a busy and talented team responsible for the delivery of world-class athletics events, develop the rules of the sport, event presentation and the international competition structure.

The role is based at World Athletics' Head Quarters in Monaco, reporting to the CEO with a position on World Athletics' Leadership Group.

### About World Athletics

More people around the world participate in athletics than any other sport on the planet.

World Athletics is the international governing body for the sport of athletics that includes track, field and road events. It includes 6 continental federations and 214 national federations, each a member of World Athletics. World Athletics organises leading athletics competitions worldwide including a number of World Athletics Series (WAS) events and its flagship, the biennial World Athletics Championships. It also administers One-Day Meeting circuits such as the World Indoor Tour, Continental Tour, Wanda Diamond League and Road Race Label events.

World Athletics is based in **Monaco**, has a staff of 97 representing 26 different nationalities. Lord Sebastian Coe was elected as the current World Athletics President in August 2015 and reelected in 2019. He has since instigated a period of high-profile organisational transformation and modernisation, as well as widespread reforms across the sport globally.

World Athletics' vision is **"to use the power and accessibility of athletics and our athletes to create a healthier and fitter world"**, which gives a true purpose to all people working in the Association. They also aim at developing the whole sport – from playground and parks to Olympic Podiums.

### Description of key responsibilities of the position

- Development, Planning and Delivery of the Global Calendar (WAS Events, One Day meetings, Exhibition, Running Circuit, etc.).
- Development of an innovative vision for Athletics for the coming years together with the CEO and leadership team members.
- Development of the new continental circuit of leading One Day Meets.
- Development of a Running Strategy leading to mass participation revenues & higher global participation levels.
- Development of a Host venues strategy to ensure a vibrant roster of potential host cities to stage our major events.
- Development of an innovative event presentation project.
- Development of Services to external organisations to generate best practice and revenues.
- Reporting regularly on the progress of all sports components, sports services, operations and planning to the WA Council, the WA CEO and other Directors.
- Setting strategic goals and objectives for the department and managing the team's day-to-day activities.
- Preparing business plans for the World Athletics major events.
- Remaining connected with sports development and trends.
- Provide expertise as needed.



### Skills and experience required

- At least 10+ years in Sports Events Management and Sports Business (Previous experience as Director / Senior Manager required).
- Ideally experience in delivering athletics championships, one day meetings and mass participation events.
- Track records of excellent organisation and leadership abilities.
- In-depth knowledge of the sports industry.
- Experience in developing strategic and business plans.
- Excellent people management skills with the ability to lead and develop teams reporting directly and indirectly.
- Proven expertise of influencing and advising on strategic decisions at senior levels, including multiple, high-level stakeholders.
- Able to effectively operate at executive and Board level.
- Past experience in a multicultural environment.
- Track record of implementing change within organisations.
- Seasoned traveller prepared to travel extensively.
- First-rate presentation abilities.
- Excellent oral and written communication in English.

### What we offer

- Comprehensive package, including medical, life insurance and income protection.
- A talented team of passionate individuals who love what they do.
- The option to work from home for one day a week.
- Development opportunities.
- Casual and inclusive atmosphere with people of diverse backgrounds, lifestyles, and nationalities.
- Wellbeing and teambuilding initiatives and activities throughout the year (travel, ski, etc.).
- Exceptional work and living environment in Monaco: sea and mountains on the doorstep, 300 days of sun per year and a safe and secure community.

### How to apply

World Athletics is an equal opportunity employer and strongly encourages applications from suitably qualified and eligible candidates regardless of gender, ethnicity, disability, age, sexual orientation, gender identity, religion or belief.

To apply candidates should send the following in English to [emploi@worldathletics.org](mailto:emploi@worldathletics.org) before **February 28<sup>th</sup> 2023**.

- ☺ Letter of application highlighting your interest in the post and your relevant experience
- ☺ Up to date curriculum vitae
- ☺ Details of current remuneration
- ☺ Names and contact details for three referees (referees will not be contacted until final interview stage)