



WORLD ATHLETICS INDOOR CHAMPIONSHIPS NANJING 2020

Mascot design competition

I. Design Requirements

1. The mascot design shall reflect the spirit of the times and modern concepts, highlight sportsmanship of athletics, and showcase the local features, culture, and history of Nanjing.
2. The mascot shall be a healthy and lively cartoon image full of vitality and individuality. It shall have a distinct personality, personified traits, vivid creativity, bright colours, and an elegant appearance. It shall also be easily recognisable and widely accepted.
3. The mascot shall have a corresponding name, which shall be easily pronounceable, catchy, meaningful and unambiguous.
4. The mascot can be a single cartoon image or a combination of two images. The design drawing shall include a front view, two profile views (from the left and the right), and a back view.
5. The mascot shall be easy to extend and apply. In terms of representation forms and technical means, it shall be suitable for dissemination and reproduction through 2D, 3D, and electronic media.
6. The mascot design shall be a coloured drawing. Electronic submissions should be produced in JPG format, A3 paper size, and 300dpi resolution. If the submission is shortlisted, the applicant must provide its original in AI/PSD/CDR format.
7. The mascot design drawing shall come with a description of no more than 200 words, explaining the idea and concept of the image and the meaning of its name.
8. The mascot design drawing shall not contain any information related to the designer.

II. Timetable

The process consists of three phases, i.e., collection of submissions, evaluation of submissions, and announcement of the result.

1. Collection of submissions: from the date of the bulletin announcement to 20 December 2019.
2. Evaluation of submissions: After the collection phase, the Organising Committee will organise a preliminary review of all eligible submissions, and then establish an evaluation panel consisting of

representatives of relevant departments, experts and scholars and media representatives to evaluate the shortlisted submissions and determine the winning entry.

3. Announcement of the result: After the evaluation phase, the Organising Committee will hold a press conference to announce the result of the contest and commend the final winner.

III. Copyright

1. The applicant shall correctly fill out and personally sign the Copyright Confirmation by the Designers of Mascot Submissions for the World Athletics Indoor Championships Nanjing 2020. If the applicant is an organisation, the document must be signed by an authorised representative of the organisation and affixed with the organisation's official seal. For collective authorship, the document shall be signed by all the co-designers.

2. The copyright of the submissions is protected by applicable laws

of the People's Republic of China. The World Athletics Indoor Championships Nanjing 2020 Organising Committee shall own all intellectual property rights to the selected mascot (including but not limited to copyright and all the rights to the 2D, 3D or electronic carriers of the submission). The World Athletics Indoor Championships Nanjing 2020 Organising Committee reserves the right to use, develop, modify, authorise, license or protect the submissions in any form.

3. The submission must be an original work independently created by the applicant according to the requirements herein, and shall not have been published or exhibited in any form before. If there is any plagiarism or imitation that damages the lawful rights and interests of others, the applicant shall bear the consequent responsibilities, and the World Athletics Indoor Championships Nanjing 2020 Organising Committee reserves the right to hold the applicant liable.

4. No submissions will be returned. Applicants are advised to retain a copy of their submissions.

5. The World Athletics Indoor Championships Nanjing 2020 Organising Committee reserves the right to final interpretation of this solicitation. Any matters not covered herein will be subject to separate formulation. Please follow us at www.worldathleticsnanjing2020.com.

IV. Contact

1. For electronic submissions, please email us at marketing@worldathleticsnanjing2020.com. The time of submission shall be the time of receipt indicated in the mailbox. Email subject, and the name and format of the attachment: Nanjing 2020 Mascot Submission + Designer's Name.

2. For paper submissions, please mail us at: Marketing Development, World Athletics Indoor Championships Nanjing 2020 Organising Committee, No. 99 Chengnanhe Road, Pukou District, Nanjing, China ,210009. Attn: Liang Xiaoguang. Tel: 008613851702415. The deadline shall be calculated by the local time indicated on the postmark. Please indicate "Mascot Submission" at the lower left corner of the envelope.

3. Tel:0086 25-58071532